

CHRISTIAN MARC S. FERNANDEZ

IT Support Engineer • Web Developer • Funnel & Automation Specialist
+639392914530 • cfmark406@gmail.com • cmfernandez.online • Philippines Tagum City

WORK EXPERIENCE

FRONT END WEB DEVELOPER (RELOAD Media) - July 2024 – Jan 2026

Tech: VS Code, Tailwind, Bootstrap, JavaScript, WordPress (Elementor), GHL Funnels, Vercel, Cloudflare, GitHub, ChatGPT

- Designed and developed responsive landing pages using Tailwind CSS, Bootstrap, WordPress (Elementor), and JavaScript, ensuring visually appealing layouts and smooth user experience across all devices.
- Built and optimized sales funnels and landing pages using GoHighLevel (GHL), improving lead capture and conversion flow for marketing campaigns.
- Managed and optimized client domains using Cloudflare, ensuring secure, fast, and reliable website performance.
- Built and managed Facebook Ads campaigns for website funnels, tracking leads and conversion data to optimize performance.
- Integrated third-party APIs and webhooks to connect GHL with external tools, streamlining data flow between platforms.

TECHNICAL SUPPORT (LYR Group of Companies) - Aug 2021 – Nov 2023

Tech: AnyDesk, Mikrotik, TP-Link, LYR Ticketing System, Network Diagnostic Tools, Omada Cloud

- Handled service tickets and resolved system issues including internet connectivity, user access, and basic network problems across multiple branches.
- Configured and maintained Mikrotik routers, TP-Link switches, and Omada Cloud access points for LAN/WAN environments.
- Performed VLAN tagging/trunking and OLT configuration to segment and optimize network traffic.
- Installed and configured company software and programs on user workstations, ensuring proper setup and functionality across departments.
- Installed, configured, and maintained company servers, ensuring reliable system performance and network connectivity across multiple branch locations.

TECHNICAL SKILLS

Web development: HTML5, CSS3, JavaScript, Tailwind CSS, Bootstrap, Material UI, Laravel, Livewire, REST API, MySQL.

Web Automation: GoHighLevel (GHL), n8n, Lead Capture Forms, Booking Automation, Contact Tagging, Email/SMS Automation, Webhook Integration, Basic Workflow Automation

DevOps & Tools: GitHub, Vercel, Cloudflare, Postman, VS Code, GHL Analytics, Google Analytics.

Networking & Support: MikroTik, PBX VOIP, LAN/WAN, Setup, Maintenance, Network Troubleshooting, Omada Cloud, TP-Link, VLAN tagging/trunk, OLT Configuration. CCTV Installation, Ubiquiti UniFi.

Virtual Assistant Tools: Slack, Google Sheets, Adobe (Photoshop, Premiere), ChatGPT, Microsoft Office

EDUCATION

BS Information Technology

Specialization: Network Configuration

University of Mindanao Tagum College • 2017 – 2021

CERTIFICATES

- MikroTik Certified Network Associate (MTCNA): Inquirinity Corporation (Aug 2023)
- Cybersecurity: All Need You Know About CompTIA Sec+ – TechAcademy (Jun 2023)
- Levelup IT Career by Becoming CCNA – TechAcademy (Aug 2023)
- Yeastar Certified Technician P-Series PBX System (Aug 2023)